

ONLINE MBA SAMPLE PLAN OF STUDY

48 credits required

TERM 1

FOUNDATIONAL

9 credits

Marketing Management
Microeconomics
Strategic Design Project
Accounting for Managers

TERM 2

CORE

7 credits

Business Analytics Managerial Economics
Macroeconomics
Managing Behavior in Organizations

SPECIALIZATION

2 credits

Spreadsheet Modeling and Simulation

TERM 3

CORE

6 credits

Financial Management
Legal and Social Foundations of Management

SPECIALIZATION

2 credits

Data Mining

TERM 4

CORE

7 credits

IT Innovation and Competitive Advantage
Operations Management
Storytelling with Business Data

SPECIALIZATION

2 credits

Visualization and Persuasion

TERM 5

CORE

2 credits

Strategic Management

SPECIALIZATION

3 credits

Industry Practicum

ELECTIVES

4 credits

Financing New Ventures
Technology Strategy

TERM 6

CAPSTONE SIMULATION

2 credits

ELECTIVES

2 credits

Negotiations in Organizations

2-YEAR PLAN

The Purdue Online MBA is designed to allow working professionals the flexibility to earn their degree in as little as two years or more if needed. This is an illustration of a 2-year plan with a Business Analytics Specialization.

